



VINT HILL
craft winery

For Immediate Release

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July 7, 2009, Vint Hill, Virginia

You Are The Winemaker!

Washington D.C. Region's Most Unique Winery Announces Opening

You are the Winemaker! That is the motto of the region's newest and most unique winery. Vint Hill Craft Winery delivers a one of a kind experience for the wine connoisseur. "Our customers are the winemakers," says co-founder Chris Pearmund. "They will experience a full year of wine education and winemaking; the skill, art and passion that surround it."

Opening this week, Vint Hill Craft Winery is now taking appointments for tours of the facility. "There is no other production winery like this anywhere near here" commented Pearmund. "We have a specially designed facility, custom-manufactured equipment and the unique ability to make wines of much higher quality than any regional winery. Anyone interested in high-end winemaking should visit and see what we're about."

Beginning on July 24th, the winery will be open Fridays, Saturdays and Sundays from 11:00 am to 6:00 pm. Vint Hill Craft Winery is located just 30 minutes west of Washington, D.C. Our teaching and tasting balcony overlooks the entire wine production area. Come visit and see what we're all about!

Vint Hill Craft Winery has been created specifically for that wine aficionado who wants to experience winemaking first hand, to have direct influence in how wine of their choosing is crafted, from soil to cellar. Pearmund explains that "Wineries typically offer wine clubs, VIP groups, private labeling and even the occasional blending class. Vint Hill Craft Winery raises the bar. This is the only facility on the East Coast where patrons with a special interest in making extraordinarily high quality wine can participate hands-on with our winemaking team at every step of the process as they make a barrel of their own wine."

Pearmund's partner and co-founder Ray Summerell provided some detail. "Our customers choose their level of participation at every step of the process. They will make about 300 bottles of their own wine (one barrel), crafted to their specifications, in their style with their name, a label of their design and of course, their story behind it. Fruit comes from either Virginia or California;

that's their choice. When it's ready, they bottle their wine with us and then it's theirs to enjoy, share or sell. We even take care of the federal and state approvals."

Vint Hill Craft Winery is already stirring the industry news. The July 2009 issue of Wine Business Monthly applauds Vint Hill Craft Winery for innovation; from our approach to winemaking at the highest quality levels possible to our historic "barn" that has been transformed to a sustainable, eco-friendly "green" state of the art winery. Simply, there's nothing else like this on the East Coast, or anywhere.

Barrel orders are now being taken for the 2009 winemaking program that will begin in September with the grape harvest. Customers who have already signed-up to make a barrel cross the spectrum of the wine enthusiast community. "We have individuals, dinner clubs, social groups, wine stores and restaurants, even winemakers who want to start making wine with us before they open their own winery" said Pearmund. Customers will receive hands-on instruction; crafting their own personalized wine. And if they can't be with us one day - no problem, they can watch on the web through live video. There's also a web-based database so customers can track their wine's progress, too.

From the facility, to the equipment and processes, Vint Hill Craft Winery stands apart and above the rest of the Washington, D.C. regional winemaking community. "The time, effort and energy to make this idea a reality are well worth it" said Pearmund. "Our region is ready for a participatory wine experience like this. Our early-adopter customers are greeting us with grand enthusiasm - that's rewarding."